February 8, 2023

Release of Video titled "Surviving Cancer" that Conveys the Thoughts of Cancer Patients

- Video message as educational material for "cancer education" at high schools -

Ono Pharmaceutical Co., Ltd. (Head Office: Osaka, Japan; President and CEO: Gyo Sagara; "ONO") announced that it has produced and posted a video message titled "Surviving Cancer" for high school students*, on its official website, YouTube. This video was created based on the message of a cancer survivor to better understand the thoughts of cancer patients.



Cancer Survivor Message "Surviving Cancer" from Ms. Miki Yakata Supervised by the Osaka Cancer Society

Cooperated by Osaka Prefectural Board of Education and Department of Public Health and Medical Affairs

Link: https://www.youtube.com/watch?v=8nrbiWxF1Eo (only Japanese)

*: Following the revision of the Study Guidelines by the Ministry of Education, Culture, Sports, Science and Technology (MEXT), cancer education has been fully implemented at elementary schools since fiscal year (FY) 2020, junior high schools since FY2021, and high schools since FY2022.

This video was created so that high school students could learn what cancer patients feel and gain a better understanding of cancer and cancer patients. In this video, Ms. Miki Yakata, a former SKE 48 member and cancer survivor, delivered her message for high school students. This video is composed of the contents such as, "What is cancer, prevention of cancer, early detection and examination of cancer, cancer treatment methods, quality of life of cancer patients, understanding and coexistence with cancer patients," which are covered in the "cancer education" of the MEXT. Please watch and utilize this video.

ONO, as a pharmaceutical company that is committed to contribution to medical care through research and development of cancer drugs, has been providing support for initiatives related to "cancer education" at high schools in collaboration with Osaka Prefecture, so that high school students can acquire accurate knowledge of cancer. For our activities related to cancer education, please see here (only Japanese).

Contact:

Ono Pharmaceutical Co., Ltd.
Corporate Communications
public relations@ono-pharma.com