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ONO Announces the Number of Medical Institutes at Dementia-Related Information Website
“Dementia Healthcare Connected with Smile and Heart” Reached 400 Institutes,
Where Interview Articles from the Institutes Have Been Posted

Ono Pharmaceutical Co., Ltd. (Osaka, Japan; President, Representative Director: Gyo Sagara) announced that it has informed the details of interview articles on activities and efforts of those involved in dementia healthcare and caregiving at each institute all over the country at the website “Dementia healthcare connected with smile and heart” (<http://www.egaotokokoro.jp/> : available only in Japanese), where its related information has been comprehensively posted, and that the number of healthcare institutes with their interview articles posted at the website has reached 400 institutes this time since the opening of the website.

Seven years have passed since the website “Dementia healthcare connected with smile and heart” was opened in July 2011. The total number of the website audience exceeds 1.5 million, most recently with viewers of about 15,000 per month. Although there had been websites providing the information relating to dementia pathology and drugs before opening this website, there was no website introducing how medical staff and caregivers involved in actual treatment and nursing care think and take necessary treatment and nursing care daily. We have posted and introduced articles interviewed from the institutes by opening this website, in order to inform as many people as possible, including patients and their families, of thoughts of medical staff and caregivers.

We will be continuously committed to enhancing the contents so that we can deliver to patients and their families as much information as they need, while communicating the thoughts and voices of medical staff and caregivers through interviews at the institutes.

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